

Join other Ciarb members in Mexico City, for networking and educational programing.  
All Ciarb members are welcome, regardless of Branch.

## AGENDA

### Friday, 21 February

- |                   |                                                                                                        |
|-------------------|--------------------------------------------------------------------------------------------------------|
| 8:00 am – 5:00 pm | <b>Optional.</b> Visit to the Teotihuacan Pyramids<br>Transportation will depart from the Polanco area |
| 7:00 pm – 9:00 pm | Welcome dinner<br>Punta Arena Restaurant (Torre Virreyes, Pedregal 24, Virreyes, Molino del Rey)       |

### Saturday, 22 February

- |                     |                                                                                                                                                                                                                                         |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:30 am – 9:30 am   | Breakfast                                                                                                                                                                                                                               |
| 9:30 am – 9:40 am   | <b>Welcome remarks</b><br>Cecilia Flores Rueda FCI Arb, NAB Chair                                                                                                                                                                       |
| 9:40 am - 10:40 am  | <b>Maximizing Your CIARB Fellowship:<br/>Strategically Securing Arbitrator Appointments</b><br>Moderator:<br>John Pinney, FCI Arb<br><br>Speakers:<br>Eugenie Rogers, FCI Arb<br>Ann Robertson, C.Arb, FCI Arb<br>Jeffrey Daar, FCI Arb |
| 10:40 am – 11:10 am | Networking Break                                                                                                                                                                                                                        |
| 11:10 am– 12:10 pm  | <b>Blueprint for Excellence: Key Criteria in Selecting Arbitrators</b><br><br>Moderator:<br>Lisa Powell, FCI Arb<br><br>Speakers:<br>René Deliu Campos, FCI Arb<br>Julia Sullivan, FCI Arb<br>Reynaldo Urtiaga, FCI Arb                 |
| 12:10 pm - 2:00 pm  | Luncheon featuring Keynote Speaker Yanett Quiroz, Vice President, ICDR:<br><b>Unlocking Arbitral Institutions' Criteria for Arbitrator Selection</b>                                                                                    |
| 6:00 pm - 9:00 pm.  | Closing dinner<br>Aitana Restaurant (Torre Virreyes, Pedregal 24, Virreyes, Molino del Rey)                                                                                                                                             |

### Sunday, 23 February

- |                    |                                                                                                                   |
|--------------------|-------------------------------------------------------------------------------------------------------------------|
| 10:00 am – 8:00 pm | <b>Optional.</b> Visit and lunch in Malinalco “Pueblo Mágico”<br>Transportation will depart from the Polanco area |
|--------------------|-------------------------------------------------------------------------------------------------------------------|

## Costs in USD

|                                                                            |         |
|----------------------------------------------------------------------------|---------|
| Discounted Early Bird Registration through 31 December 2024                | \$850   |
| Registration after 1 January 2025                                          | \$1,000 |
| Visit to the Teotihuacan Pyramids                                          | \$200   |
| Visit and lunch in Malinalco "Pueblo Mágico"                               | \$250   |
| Bring a significant other<br>(Includes: welcome dinner and closing dinner) | \$300   |

## VENUE

Creel, García-Cuellar, Aiza y Enríquez has graciously agreed to let us use their offices located at: Torre Virreyes, Pedregal 24, 24th floor, Col. Molino del Rey, Mexico City, Mexico.

## HOTEL

While hotel accommodations are on your own, NBA suggests the following hotels, close to the venue:

Hyatt Regency <https://www.hyatt.com/>  
Presidente Intercontinental <https://presidenteicmexico.com/>  
JW Marriott <https://www.marriott.com/>  
Hotel W <https://www.marriott.com/es/hotels/mexwm-w-mexico-city/overview/>  
Grand Fiesta Americana Chapultepec <https://www.grandfiestamericana.com/>  
Camino Real Polanco <https://www.caminoreal.com/>  
Four Seasons <https://www.fourseasons.com/>  
Wyndham Garden Mexico City <https://www.wyndhamhotels.com/>

## REGISTRATION

Please register early to ensure space is available for you. **Registration is here.**  
After registering, please make your payment to the following account and send your proof of payment to [carla.aguilar@realheraring.com](mailto:carla.aguilar@realheraring.com) for confirmation.

Real Hearing, S.A de C.V.

Account holder: Real Hearing, S.A de C.V.  
Bank: BBVA  
CLABE: 0121 8000 117923 7912  
Account: 011 7923791  
Swift: BCMRMXMMPYM  
ABA: 021 000021

If you require an invoice, please include your taxpayer information when submitting your proof of payment.

## SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities for you to promote your firm or company are available. For more information about sponsorship opportunities email: [administracion@floresrueda.com](mailto:administracion@floresrueda.com)

**INTERNATIONALLY RENOWNED FACULTY**



**Jeffery J. Daar, FCI Arb:** Jeff is a principal of the law firm Daar & Newman in Los Angeles. He has more than 25 years of extensive experience in international litigation and arbitration disputes. Jeff is also an active arbitrator.

His diverse expertise includes strategic planning, international transactions and disputes, complex state and federal litigation, and innovative dispute resolution. While Jeff is a United States trained lawyer, he has close working relationships with lawyers throughout the world and in particular in Europe, Latin America and Asia. This permits him to assemble international legal teams for innovative global solutions to business disputes and transactions.

Jeff is the immediate past Chair of the Alternative Dispute Resolution (ADR) Committee of the California Lawyers Association, an officer of California Arbitration, and a Past Chair of both The State Bar of California International Law Section and the International Law Section of the Los Angeles County Bar Association. Three different Mayors of the City of Los Angeles have appointed Jeff as a Los Angeles City Commissioner. He is currently President of the Los Angeles City Ethics Commission, has served on the Board of Airport Commissioners for the Los Angeles World Airports, and was Chairperson of the Los Angeles Rent Adjustment Commission for 10 years.



**René De Liux Campos Garcia, FCI Arb:** René is an experienced independent arbitrator with over a decade of experience. He has held the title of Fellow of the Chartered Institute of Arbitrators in London since 2009. His arbitration experience includes serving as both an arbitrator and party counsel in various procedures, including Ad Hoc cases, the International Chamber of Commerce (ICC), the Court of Arbitration for Sport (CAS), and the National Chamber of Commerce of Mexico City (Canaco). He is also the managing partner of Delix Abogados in Mexico City.

He has a strong educational background, having obtained a Bachelor's degree in Law with special honors from Centro Universitario México, Division Estudios Superiores (CUMDES). Additionally, he holds a Master's degree in International Trade Law from the University of Technology Sydney (UTS) in Australia and a Postgraduate Degree in Commercial Law from the Escuela Libre de Derecho in Mexico City.

**INTERNATIONALLY RENOWNED FACULTY**



**Cecilia Flores Rueda, FCI Arb:** After collaborating with major law firms, she founded her own dispute resolution boutique FloresRueda Abogados (2015), where she participates as arbitrator and counsel in large and complex national and international cases. She also represents clients before federal and local courts in a wide range of civil, commercial, administrative, and constitutional (amparo), labor, and family matters. She obtained her law degree with honors from Universidad Panamericana (1999). She also completed postgraduate studies in International Commercial Law (2020) at the Universidad Panamericana. She obtained her LLM in International Law (LLM) with honors from the Instituto Tecnológico de Estudios Superiores de Monterrey (2005).

She holds the position of Counsel of the Institute for Transnational Arbitration (ITA) (2020 to date) and is a member of the Advisory Committee on Private Commercial Disputes of the USMCA (Committee 31.22) (2010 to date). She represented Mexico before the UNCITRAL Working Group on Conciliation and Arbitration (2000 to 2015).

She has been recognized in Chambers Latin America, Leaders League and Who's Who Legal, in the categories of International Arbitration and Litigation. She was awarded by CIAC, for her outstanding career in arbitration (2014), by the Madrid Court of Arbitration and the Madrid Businesswomen's Association (2022) and Foro Jurídico publication recognized her as one of the Most Influential Women Lawyers in Mexico (2022).



**John B. Pinney, FCI Arb:** John is the senior trial lawyer at Bricker Graydon in Cincinnati. He currently is North America Branch of the Chartered Institute's Vice Chair for Training. His practice is focused on international business disputes, including litigation of such disputes in U.S. courts and international arbitrations in the United States and in many countries throughout the world. John was named Arbitration lawyer of the year and Mediation lawyer of the year in Cincinnati for 2014 and 2023, respectively, by Best Lawyers of America. He is a Fellow of the Chartered Institute of Arbitrators, serves as an arbitrator on CPR's roster of Distinguished Neutrals, teaches International Commercial Arbitration at the University of Cincinnati and coaches the Cincinnati team that competes in the Willem C. Vis International Arbitration Moot. John also frequently speaks on international arbitration at programs throughout the world. In addition, he is active with the American Bar Association and has recently completed service on its Standing Committee for the Federal Judiciary that evaluates and rates all U.S. federal judge nominees.

**INTERNATIONALLY RENOWNED FACULTY**



**Lisa Powell, FCI Arb:** Lisa has been a partner in the Houston office of FisherBroyles, LLP since 2017. Prior to that, she served as a partner in Jackson Walker, LLP for over twenty years. She serves as counsel and as an arbitrator in domestic and international disputes and has wide experience in virtually all types of civil disputes, including toxic torts, products liability, bankruptcy, energy, franchise law, corporate governance and complex commercial disputes. Most recently, her work as an advocate has focused on creditor's rights, bankruptcy and complex commercial disputes. She serves as an arbitrator on the American Arbitration Association's roster of neutrals for Commercial Disputes.

Lisa obtained her J.D. cum laude from the Indiana University Mauer School of Law where she served as an editor of and contributor to the Indiana University Law Journal, and her article is cited in the Indiana Code. She is a fellow of the Chartered Institute of Arbitrators and currently serves as the co-chair of the Texas Chapter of the North American Branch. She previously served as the President of the Alumni Board of Indiana University Mauer School of Law and the President of the Houston Chapter of the Turnaround Management Association. She is a Sustaining Life Fellow of the Texas Bar Foundation and a Life Fellow of the Houston Bar Foundation.



**Yanett Quiroz Valdovinos:** Yanett was recently promoted to Vice President of the ICDR-AAA, overseeing Mexico, Canada and the Central and West sides of the United States, and the Energy sector. She will oversee the outreach and development of these regions and sectors. She is located at the Houston office. Before becoming a Vice President, she was Director of the ICDR-AAA for almost ten years and provided case management services to parties and clients worldwide.

Yanett is an attorney licensed in Mexico. She holds a Law and International Master's degree from Instituto Tecnológico y de Estudios Superiores de Monterrey in Mexico. She is a member of the Mexican Bar (BMA) and of the National Association of Corporate Counsel (ANADE).

From 2006 to 2014, she served as the Secretary General for the Mediation and Arbitration Commission of the Mexico City National Chamber of Commerce (CANACO). While in Mexico, she taught ADR at Universidad La Salle, Universidad Panamericana, and Universidad Anahuac. She has also been invited as a professor to the Instituto Tecnológico Autónomo de México.

She has participated as a speaker in several conferences related to mediation and arbitration and has written articles on the same topics.

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**Ann Ryan Robertson, FCI Arb, C Arb:** Ann Ryan, was the 2021 global President of the Chartered Institute of Arbitrators and served as the Chair of the ICDR Rules Revision Committee responsible for the 2021 ICDR Mediation and Arbitration Rules.

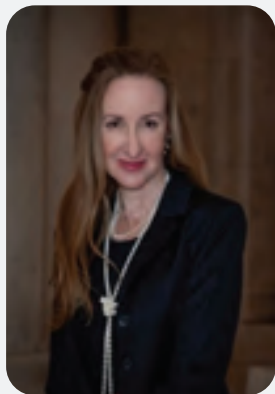
An International Partner in Locke Lord LLP's Houston office, Ann is an experienced chair, party appointed, sole and emergency arbitrator and is listed on the rosters of the major arbitral institutions, including ICDR, SIAC and HKIAC. A recipient of many awards and honors, the United States Department of Trade selected Ann as one of ten arbitrators appointed by the United States to serve as a dispute settlement panelist pursuant to Chapter 31 of the United States-Mexico-Canada Agreement (USMCA). Named to Global Arbitration Review's "Who's Who Legal: Arbitration" since 2015, in 2024, WWL has designated Ann as a "WWL Thought Leader: Arbitration," individuals "worthy of special mention owing not only to their vast expertise and experience . . . but also their ability to innovate and inspire." She has also been recognized by "The Best Lawyers in America, International Arbitration/Governmental" since 2014. Ann is frequent author and speaker on arbitration issues, an adjunct professor at the University of Houston Law Center and for eighteen years coached the Law Center's Vis Moot team. Long a supporter of diversity in arbitration, Ann is a founding member of ArbitralWomen.



**Eugenie Rogers, FCI Arb:** Eugenie is a partner in Baker McKenzie's Dallas office who handles primarily international disputes. She has substantial experience representing clients in complex cross-border disputes, including international commercial arbitration and business litigation, with particular emphasis on high-value cases centered in Europe and the Middle East, in the construction, engineering, transportation, and energy sectors. Eugenie is a Fellow of the Chartered Institute of Arbitrators and serves as Chair of the Young Members Group and Vice-Chair of Communications for its North America Branch. She has also served as a regional representative of the ICC's Young Arbitration & ADR Forum (YAAF).

Eugenie has received numerous professional recognitions, including being ranked in international arbitration by Chambers USA as an Up and Coming Partner and by The Legal 500 US as a Recommended Lawyer, nominated to the Women in Business Law Awards shortlists for Arbitration Rising Star, Arbitration Practitioner of the Year, and Commercial Arbitration Lawyer of the Year, and recognized in the 2024 Texas Legal Awards as an attorney On The Rise. She is a frequent speaker on issues relating to international arbitration and is particularly active in promoting diversity, equity, and inclusion initiatives for women in arbitration.

**INTERNATIONALLY RENOWNED FACULTY**



**Julia E. Sullivan, FCIArb:** Julia is an attorney in the United States, a solicitor in England and Wales, and an international arbitrator. She has more than 30 years of experience in the energy industry. She has served as an independent arbitrator in more than 100 cases.

Prior to founding her own firm, Ms. Sullivan chaired the Energy Regulation, Markets and Enforcement practice at Akin Gump Strauss Hauer & Feld, LLP, where she also served as a member of the Steering Committee of the Global Energy & Transactions practice.

Ms. Sullivan is a fellow in the Chartered Institute of Arbitrators (London, England), a Member of the Board of CIARB's North American Branch, a Senior Lawyer at the Center for International Legal Studies (Salzburg, Austria), and a member of the roster of arbitrators of various arbitral institutions, including the American Arbitration Association (International and Commercial Panels), the AAA's International Centre for Dispute Resolution, the London Court of International Arbitration, the International Commercial Arbitration Court of Ukraine, the International Centre for Conflict Prevention and Resolution, and the U.S. Financial Industry Regulatory Authority. She has taught college and graduate-level courses on international arbitration, international energy policy, and project finance.

Ms. Sullivan is a dual citizen of the United States and Ireland.



**Reynaldo Urtiaga, FCIArb:** Reynaldo holds a Law Degree and a Doctor of the Science of Law degree, both awarded summa cum laude by the National Autonomous University of Mexico (UNAM), and a Master of Laws degree awarded by the London School of Economics and Political Science. Mr. Urtiaga is a Fellow of the Chartered Institute of Arbitrators and Past Chair of its Mexico Chapter (North American Branch). He is a Partner at Bryan, Gonzalez Vargas y Gonzalez Baz in Mexico City, where he heads the firm's Arbitration Practice, and is a Law Professor (with tenure since 2007) at UNAM. Mr. Urtiaga regularly sits as chairman, co-arbitrator, sole arbitrator, and panelist in domestic and international proceedings, and is listed on the international rosters of the ICDR, WIPO, ICANN, the Court of Arbitration for Art, CIETAC, the Shenzhen Court of International Arbitration, and the British Virgin Islands' \_International Arbitration Centre. Mr. Urtiaga is frequently retained to provide expert testimony on Mexican law before US courts and international arbitration tribunals, as well as expert opinions on Mexican law to international law firms.

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